



ZORAN  
DESIGN



ZORAN  
DESIGN

**Inspiring  
business**  
since 2001

We focus on  
**corporate design  
services**

We help You solve any  
**design task**

# Trusted by

Inspiring business



GE Healthcare



HOME  
CREDIT

Honeywell

castorama

dyson

Deloitte.



and many many many more...



# Office branding design

Corporate design services

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APPLE IPAD  
售价 3588元 | 月付 223元

摩托车  
售价 6800元 | 月付 431元



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新春礼物不用愁  
每月多付1%, 轻松全到手!

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赞助山东鲁能、  
天津泰达和北京  
国安三支中超球队。

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企业家精神

我们对工作充满激  
情与热情。

IT'S MY HOME  
CREDIT

贷款申请通过率达  
78.6%

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公平公正

我们对待顾客向来一  
视同仁、坦率真诚

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无纸化流程的应用，  
每年可以使5000  
棵树的生命得以保留。

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创新精神

我们锐意创新，  
书写华章。

IT'S MY HOME  
CREDIT

截止到2016年7月，  
我们成功开启  
100,000个POS点。

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结果导向

我们不断打破记录，  
谱写新的篇章。

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Another score  
from the champions

Join us today!  
Our loans are for  
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We are professionals in being...

**FAST**

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Our team is training every day to make it...

**SIMPLE**

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We guarantee  
that your purchases will be...

**SAFE**

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Leader  
is always **#1**

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Another score  
from the champions

**PLAY BIG**  
With small  
installment

**¥299**  
per month

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# Office branding design

Corporate design services

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# High-quality representative print design

Corporate design services

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# High-quality representative print design

Corporate design services

Inspiring business





# High-quality representative print design

Corporate design services

Inspiring business

## Deloitte.

### TASK

Design, layout and production of a Strategy Investment book within a month

**>300**  
pages

**>600**  
graphs, schemes  
and tables

**30**  
days  
for design,  
layout  
and printing

Thank you guys  
for excellent work!

Sultan Hunkaev,  
Senior Strategy Consultant  
Deloitte

Uraaaa! Well done! Can't  
wait to see final result next  
week!

Catherine Harwood,  
Strategy Consultant  
Deloitte



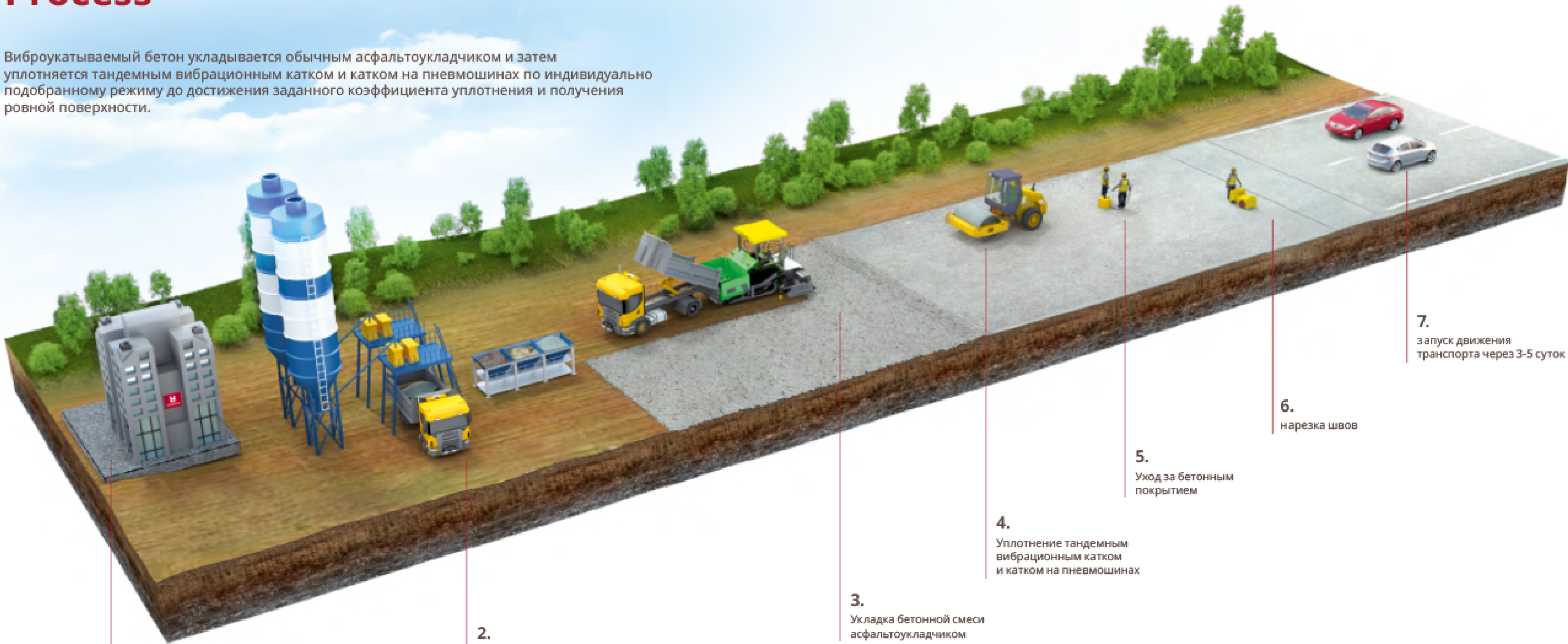


# Infographics

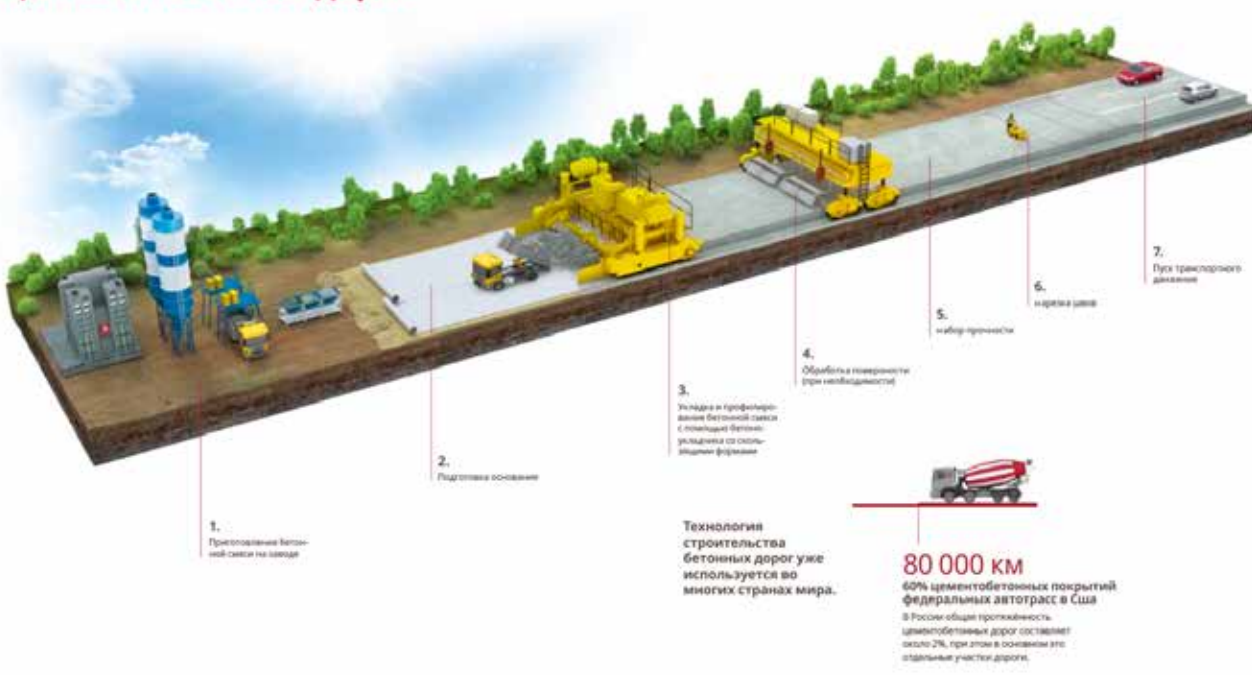
## Process

Corporate design services

Виброукатываемый бетон укладывается обычным асфальтоукладчиком и затем уплотняется tandemным вибрационным катком и катком на пневмошинах по индивидуально подобранному режиму до достижения заданного коэффициента уплотнения и получения ровной поверхности.



### Процесс строительства цементобетонных дорог



### Процесс укрепления грунта





**385** <sup>200</sup><sub>М²</sub>  
общее количество сделок  
по аренде в 2017 г.

**342** <sup>900</sup><sub>М²</sub>  
предлагается в аренду  
в **18** проектах

**+4** новых проекта  
в портфеле Raven Russia  
**315** <sup>000</sup><sub>М²</sub>

**2017** Annual Results  
**Raven Russia**

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**МЛН** <sup>2</sup><sub>М²</sub>  
ПОРТФЕЛЬ СКЛАДСКИХ  
И ОФИСНЫХ ПРОЕКТОВ  
В РОССИИ



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# Copper mining

Driving efficiency to meet the growing demand for clean energy.

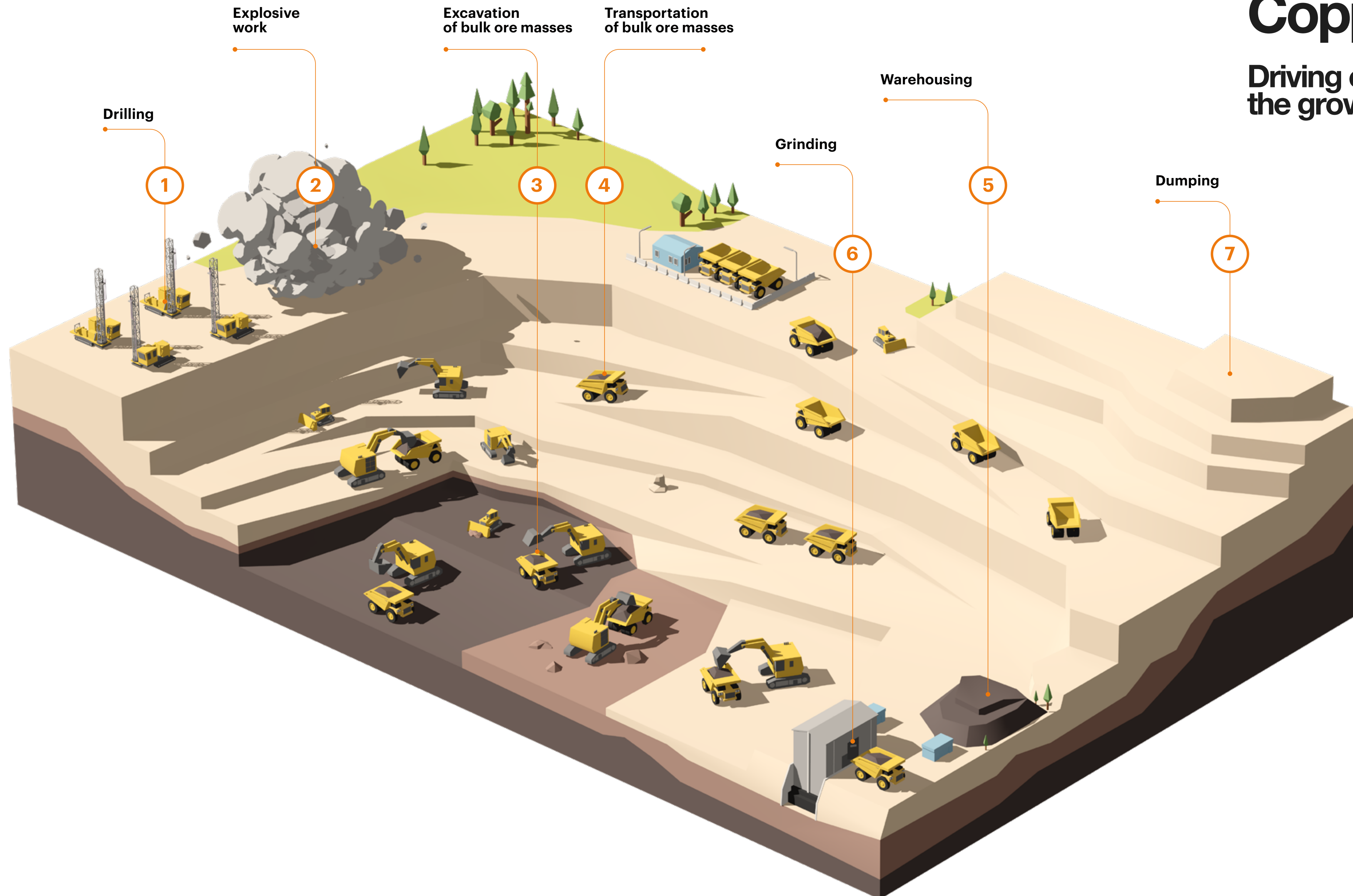
Society's plans for a decarbonized world will rely on renewable energy and transport electrification, which is a copper-intensive strategy.

Copper mining activities will struggle to meet this growing demand as new copper deposits discovery rates are lagging, and current operating mines are declining. It is estimated that copper mining supply shortfalls could reach ~ 15 million tonnes by 2034

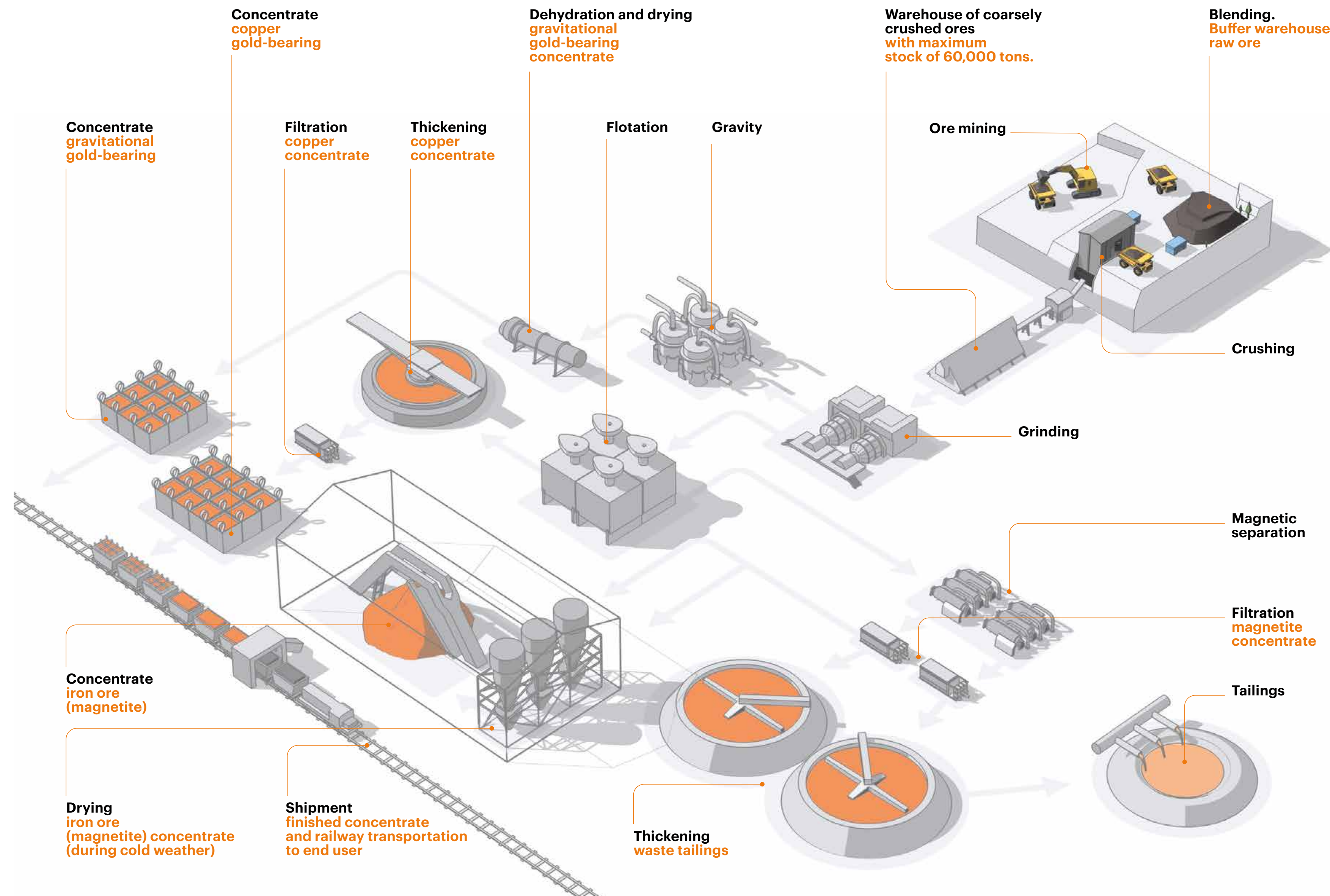


Meeting this demand for copper and other clean energy minerals, against a backdrop of growing operational/environmental constraints, calls for innovations and the adoption of clean technologies.

The mining community, contributing between 4% to 7% of global emissions, has set year 2050 for Net Zero as its target for decarbonization. Meaning that to achieve the 1.5°C climate-change target by 2050, the mining industry will need to reduce direct CO2 emissions to zero.









# Product branding & packaging design

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**SÉLECTION**  
EXCELLENCE

*Eau de Parfum*

**GRAND PARFUMEUR BELGE**

Produit du terroir Belgique



COLLECTION  
DE PARFUMS D'AMBIANCE  
MAISON





# Product branding & packaging design

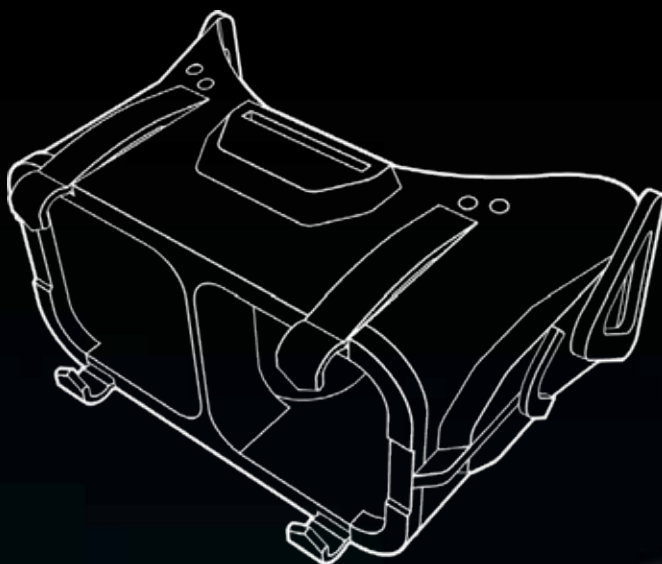
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**PROLIFE**  
cellular accessories





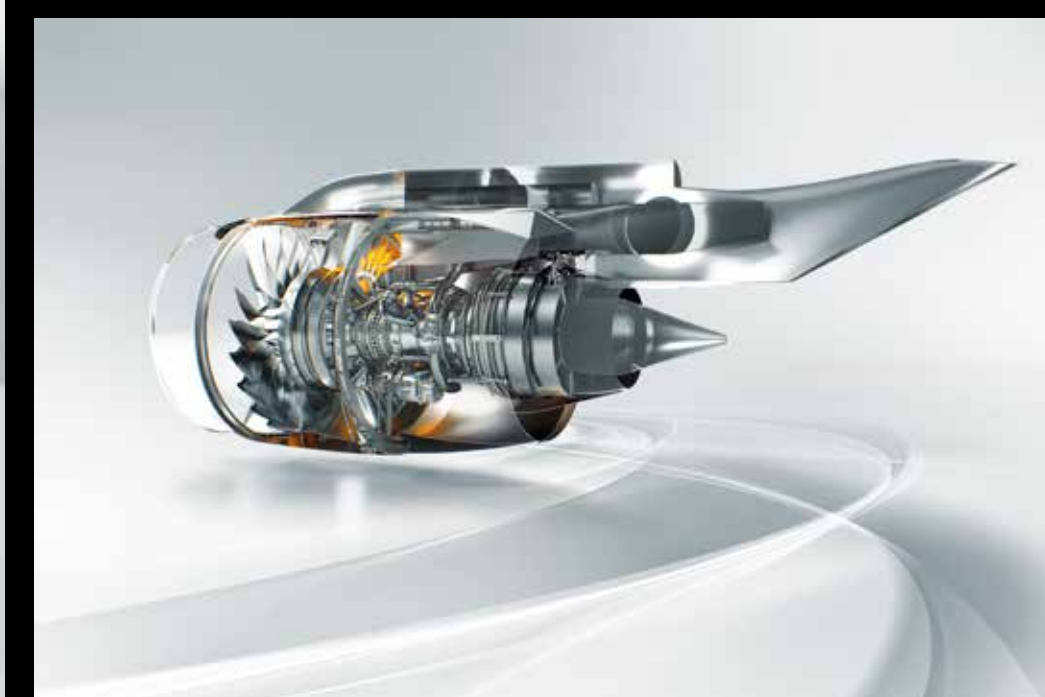
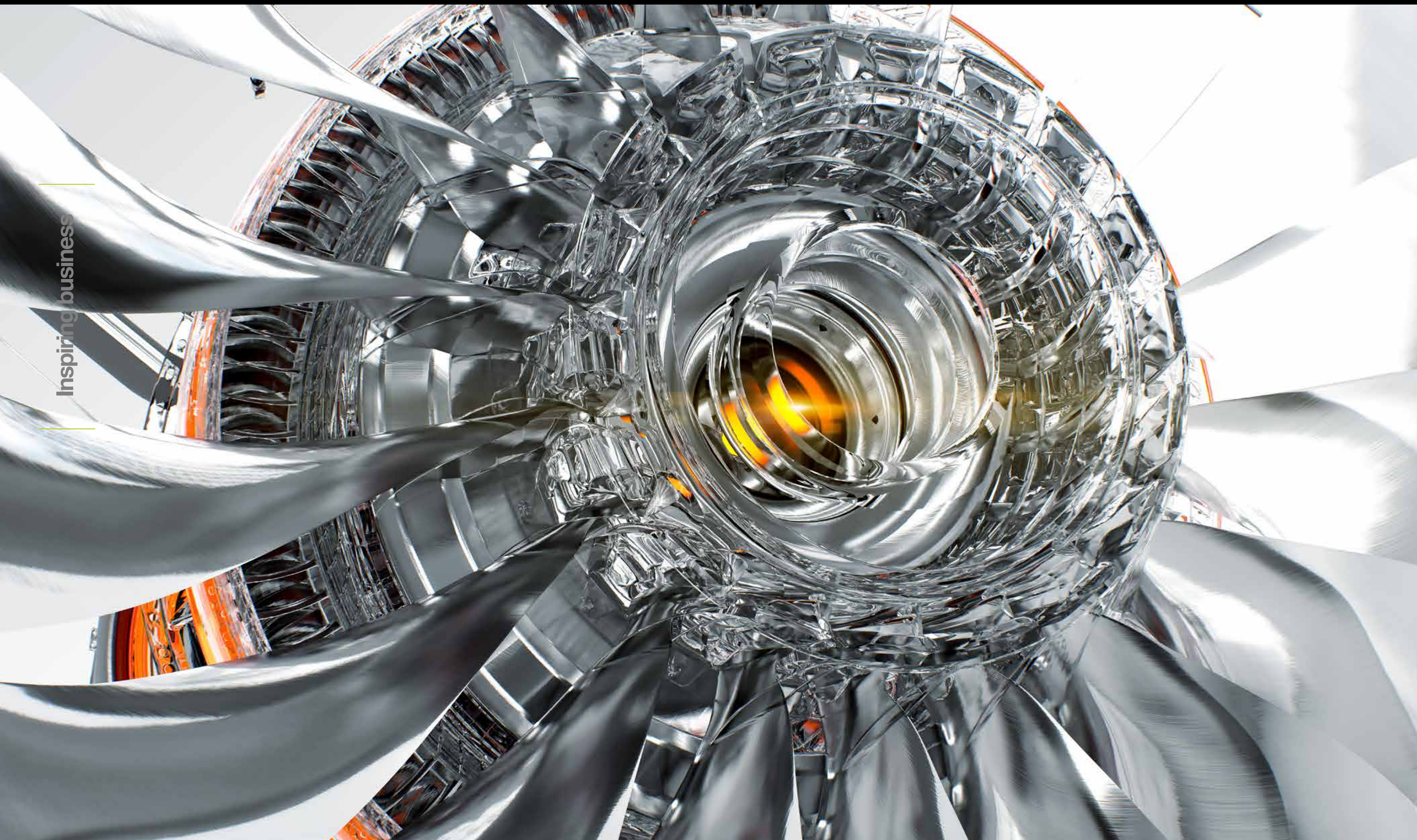


iOS



Android







# Astonishing Key Visuals

Corporate design services







# Astonishing Key Visuals

Corporate design services

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# Astonishing Key Visuals

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# Astonishing Key Visuals

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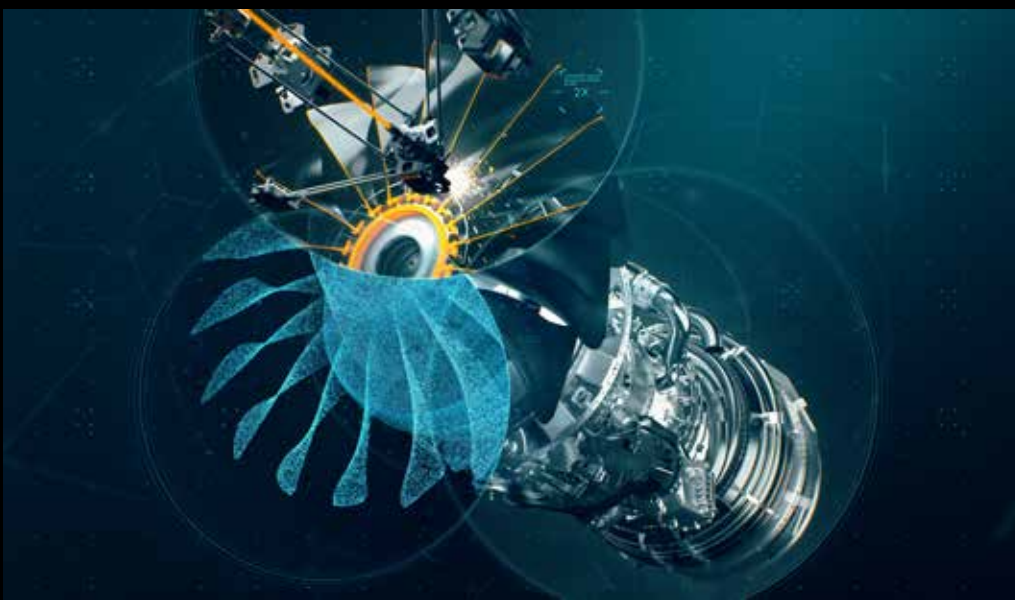
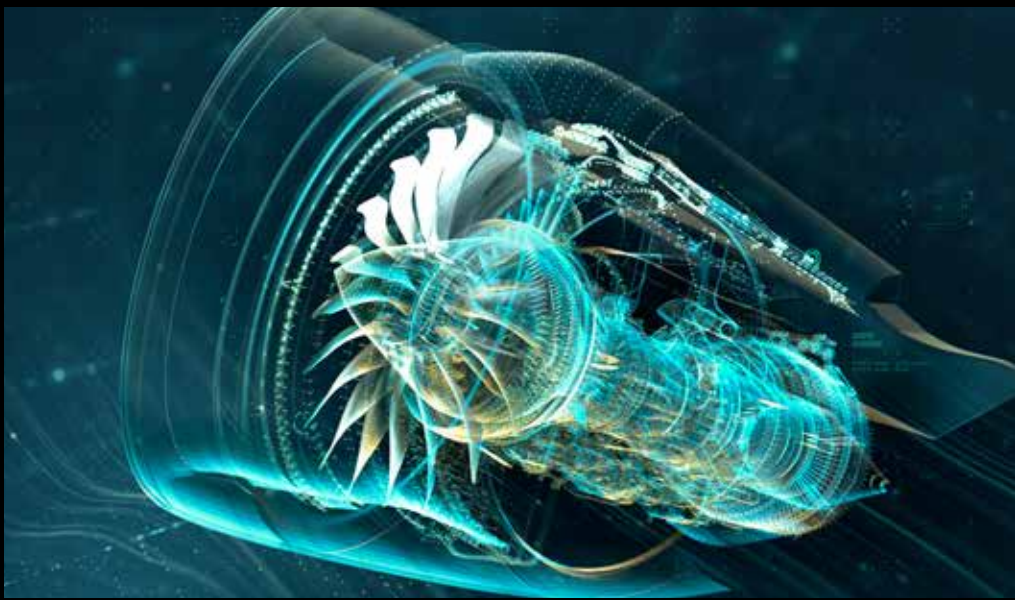
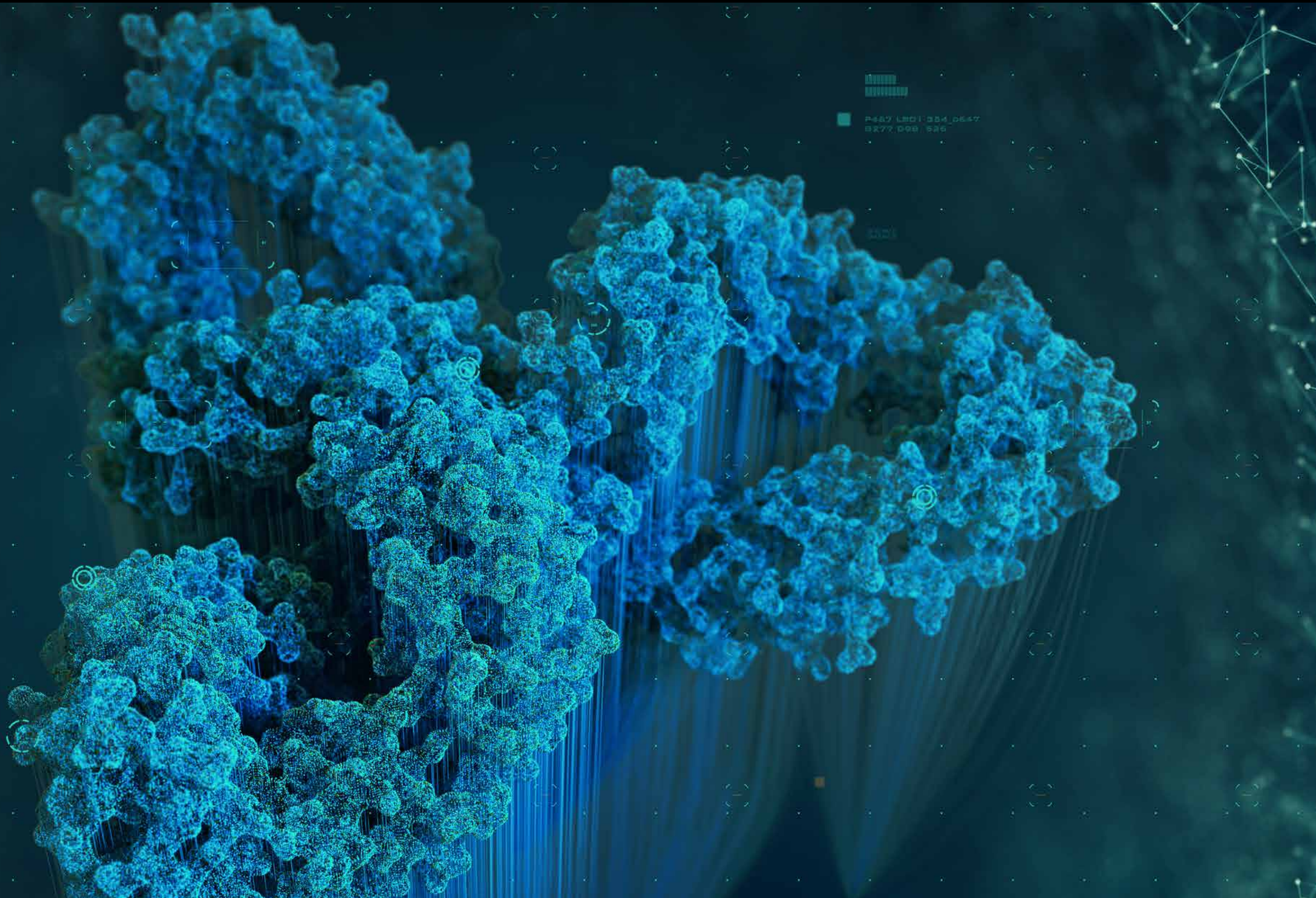




# Astonishing Key Visuals

Corporate design services

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# Astonishing Key Visuals

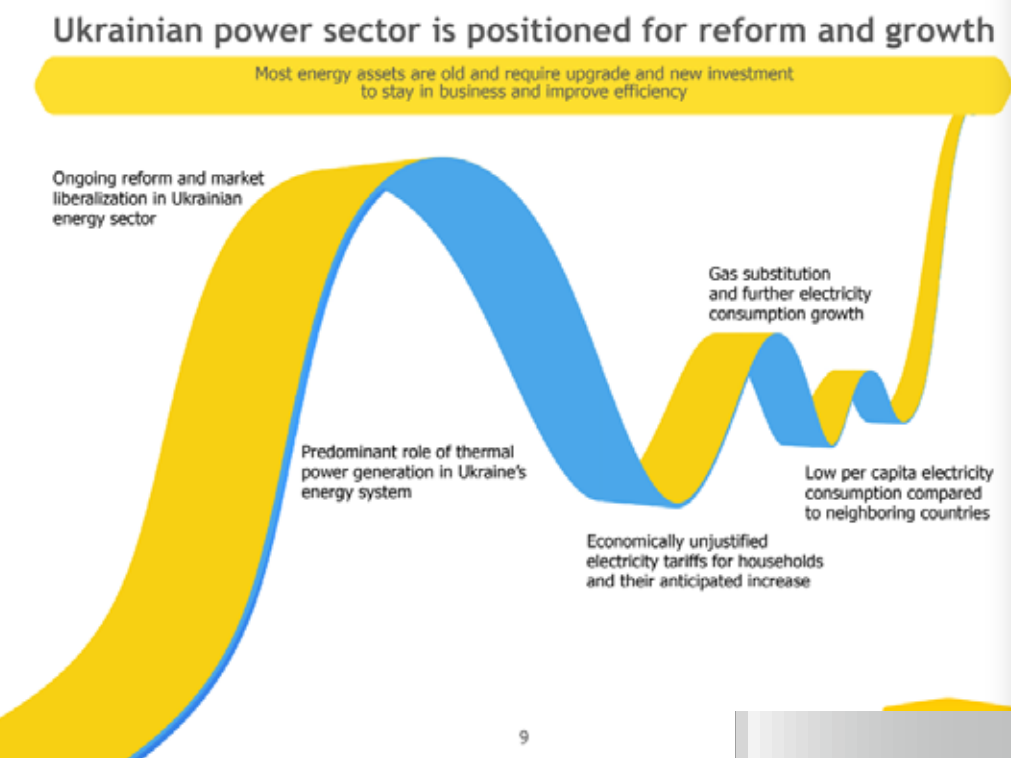
Corporate design services



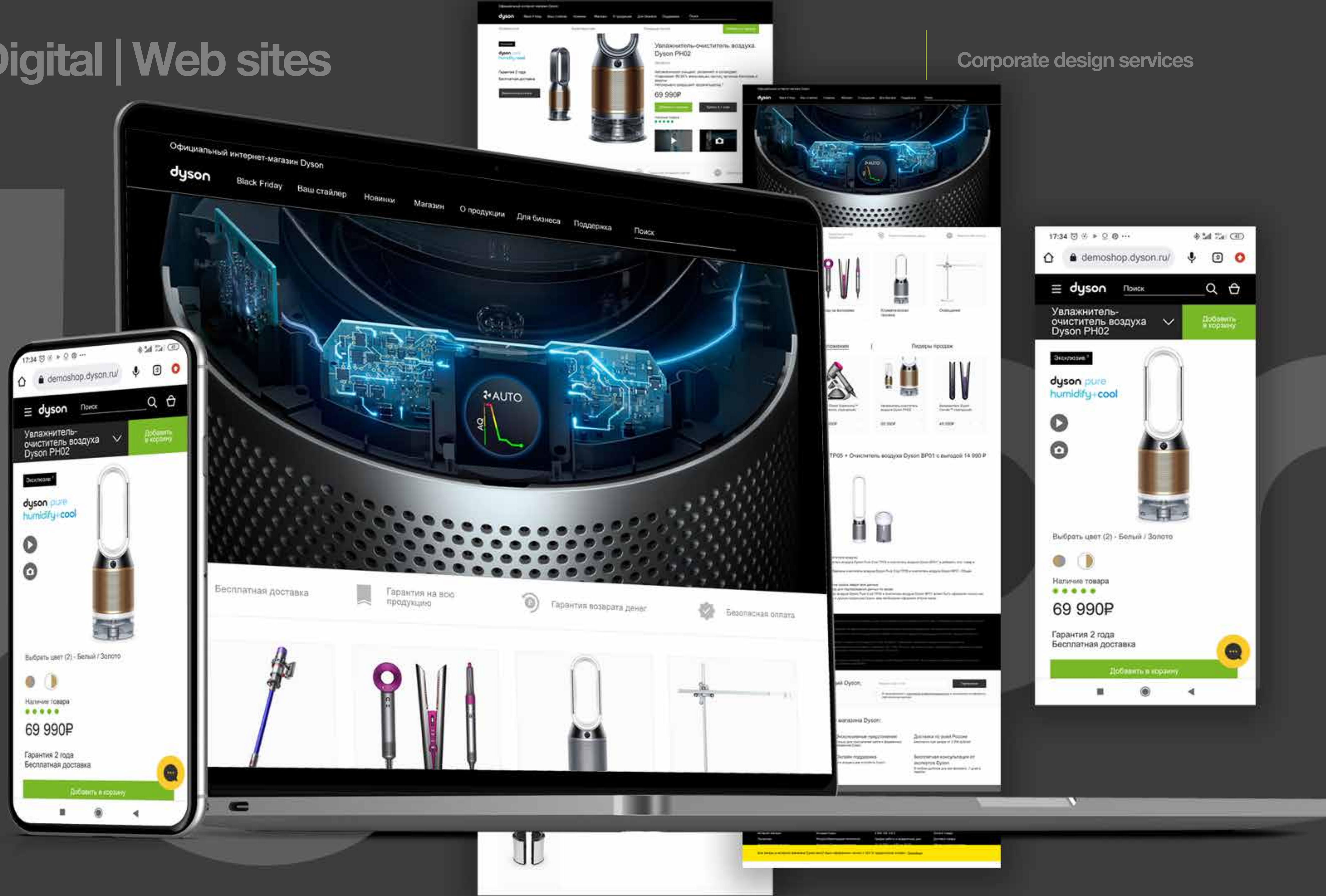










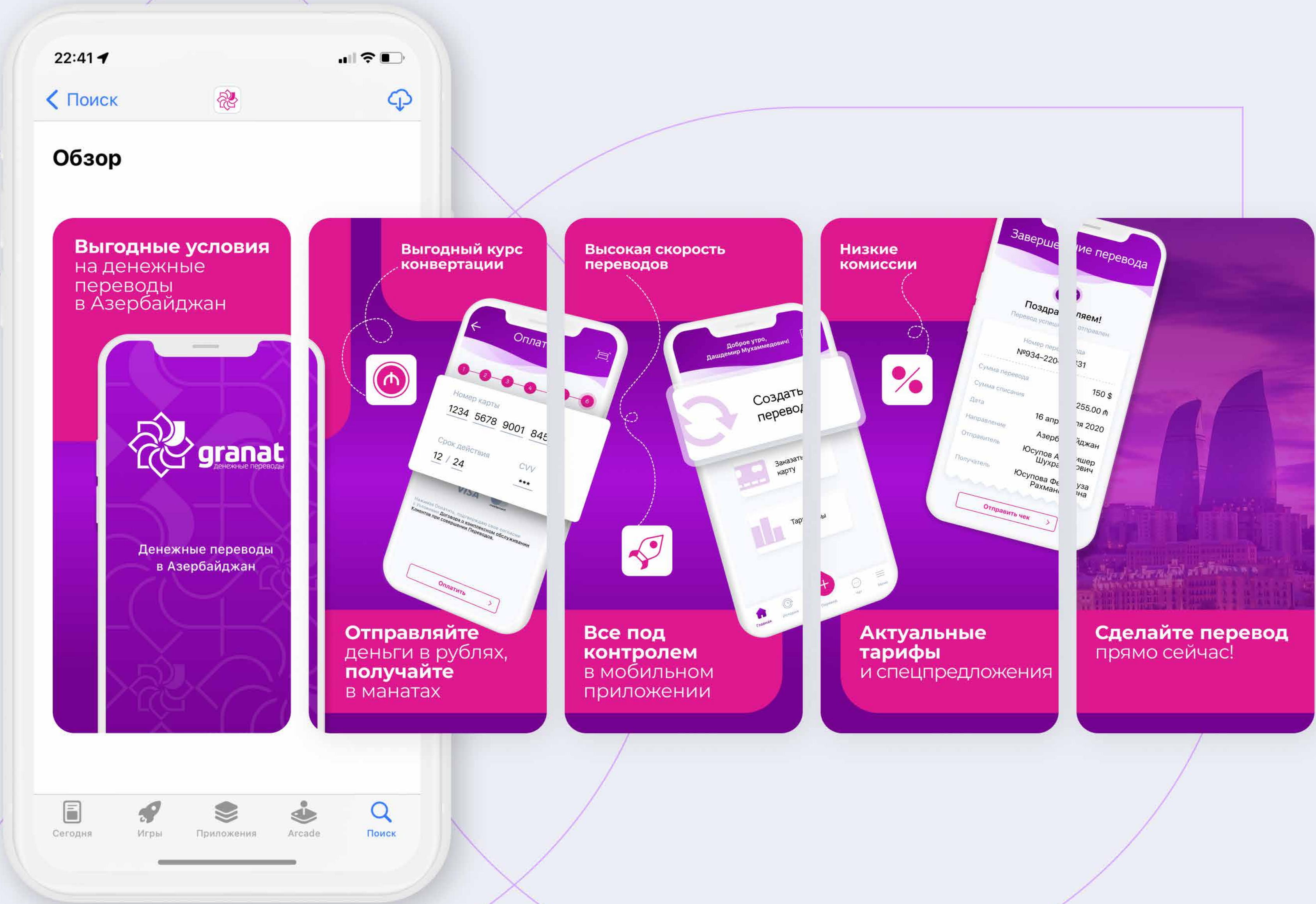




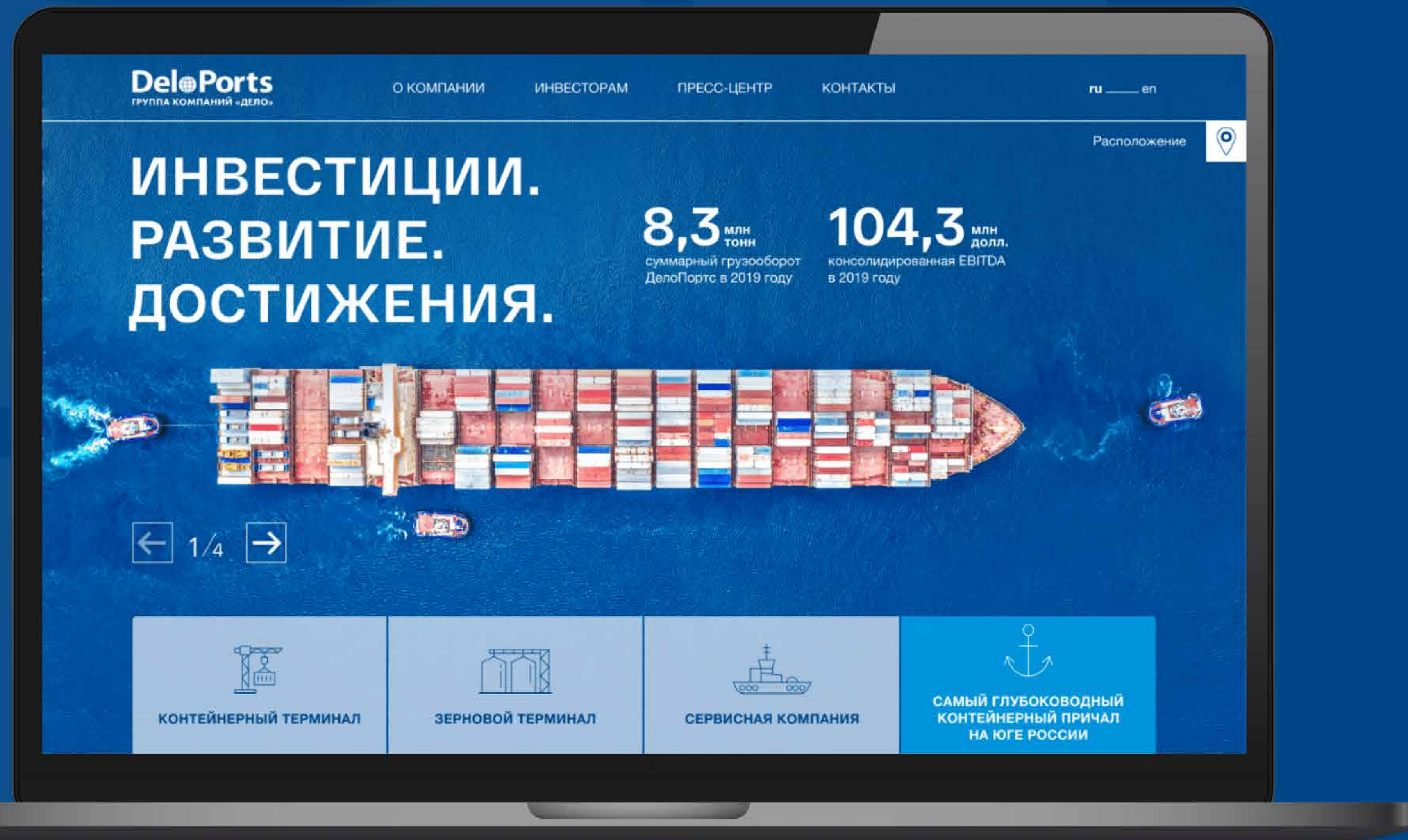




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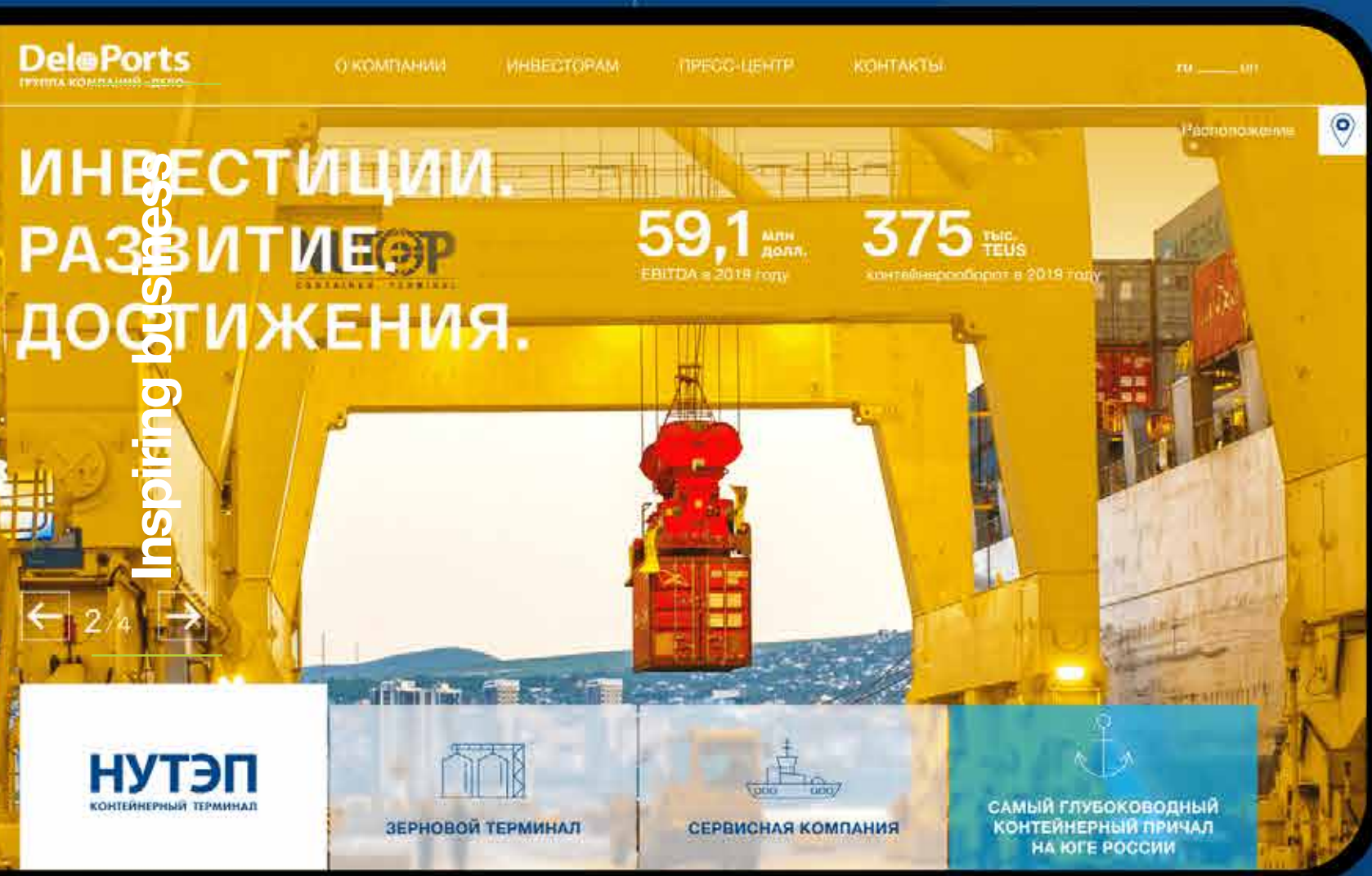






# Web sites

## Corporate design services





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# Web sites

Corporate design services

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Corporate design services

# About our creative team

We gather more than 40 years of cumulated designer experience, and education in some of the best design schools across Europe.

We strive to combine world-class creativity with corporate rigour, while developing consistent visual communications across different media from a brochure and key visuals to mobile apps and metaverse spaces.

Mutual understanding with our clients and partners in Europe, USA or China remains for us a condition to create new bright solutions that help businesses to grow.



# Corporate design services

## Branding and corporate identity

- Logo and visual identity (products and corporate)
- Creative key visuals and advertising
- Event branding
- Office interior design branding
- Infographics
- Bright PowerPoint templates and presentations
- SMM templates
- Vehicle branding
- Out of the box souvenirs
- Roll ups and mobile stands
- Branded clothing
- Adaptations for all kinds of media

## Digital design

- AR/VR
- Applications
- Websites
- Landings
- Online stores
- Web banners

## Print design

- Packaging design
- Company profile brochure
- Products catalogue
- Annual reports
- POS materials

**Digital research and design  
for companies, products  
and services.**

and many many many more...



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Thank  
**You**

Get  
**Inspired**

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[zorandesign.rs](http://zorandesign.rs)

+381645785056



**Digital Nomads**  
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Belgrade, Serbia  
Istanbul, Turkey